



Via: The leader in public mobility

Via powers smart and sustainable microtransit around the globe.



*Launching soon

Via's Global Presence

Via, ViaVan, and partner services



70+ million rides



90+ transit partners



20+ countries

- Via's technology enables multiple passengers headed in the same direction to **seamlessly share their ride**, rerouting vehicles in real time in response to demand and traffic. Via operates in cities of all sizes, from major metropolitan centers to suburban and rural environments.
- Via operates consumer services in **New York, Chicago, and Washington, D.C.**, as well as in **London, Amsterdam and Milton Keynes** through its joint venture with Mercedes Benz, ViaVan.
- Across the U.S. and the world, cities and towns are **partnering with Via to provide public transportation solutions**. For example, Via increases access to transit hubs, improves paratransit, creates equitable public transportation by filling transit deserts, and optimizes poorly performing bus routes.
- Via has **partnerships** in many locations, including Los Angeles, Seattle, London, Berlin, Tel Aviv, Helsinki, Arlington (TX), Cupertino, West Sacramento, Sydney, Jakarta, and Tokyo.

“Shared microtransit can offer a **viable alternative to a single-occupancy vehicle** in terms of convenience for the consumer. In partnership with public transit agencies and cities, it also offers a **cost-effective solution** for the provider.”

– KPMG’s recent **Accelerating Mobility report**

3x
more efficient
than competitors

- Beyond public transportation, Via also develops on-demand and pre-scheduled mobility solutions for **universities, school districts, taxi fleets, and private companies** to solve pressing mobility needs with demand-responsive technology.
- **Good for the environment + congestion.** Through efficient routing and aggregation, Via increases occupancy in vehicles and provides a convenient alternative to driving a car. In New York City, Via is **3x more efficient than competitors**, with the NYC Taxi and Limousine Commission (TLC) reporting Via has the highest utilization rate and lowest “cruising” rate of any for-hire vehicle. service.
 - More than 95% of Via rides are booked as shared rides.
 - Via riders saved more than 32M pounds of CO2 since launch in 2013 by choosing to ride shared instead of private.
 - In 2019 alone, Via riders saved more than 18.5M vehicle miles by choosing to ride shared instead of private.
- **For Via, the future is not only shared, but also electric and autonomous.**
 - Via developed the platform for Electric Vehicles to operate as part of large-scale shared fleets, and its technology integrates unique features within its routing algorithm to optimize the range and utilization of electric vehicles.
 - In Berlin, ViaVan powers and operates the world’s largest public on-demand fleet with more than 50% electric vehicles. In Milton Keynes, ViaVan will be the first fully-electric fleet in the UK offering on-demand shared rides.
 - Via is building and deploying solutions that will enable autonomous vehicle fleets to function in real-world situations as part of optimized, shared transportation systems.
- Via also brought shared-ride technology to **yellow taxis in New York City** through a partnership with Verifone/Curb.

Examples of Via as Public Transit

Arlington, Texas

- The first city to have its public transportation be solely microtransit, delivering over 100,000 rides in the first year with a 97% approval rating.
- Customers pay a low, flat \$3 fare. Book by app or phone, and pay with credit, debit card or prepaid cards for unbanked users. Integrated with the city’s paratransit system.
- “Since we have started the Via service here in Arlington, we have had mayors and city officials from all over America calling us about it...I do believe that any sized city can utilize Via.”— Jeff Williams, Mayor



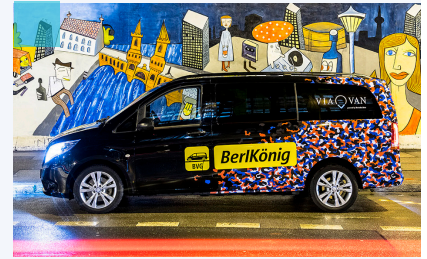
Seattle, Washington

- Via partnered with King County Metro and Sound Transit in Seattle to deliver first and last-mile rides to and from major train and bus stations. Customers can book by smartphone or phone call, and are able to request wheelchair-accessible vehicles.
- Funded in part by the largest federal grant of its kind as part of FTA's Mobility-on-Demand Sandbox competitive program.



Berlin, Germany

- Via partnered with Berlin's transit authority (BVG) to launch the largest public sector microtransit deployment of on-demand vehicles in the world.
- A mainly electric fleet of 150 vehicles that will grow to 300.
- More than 500,000 rides in first few months.
- Via's algorithm tracks vehicle charge-levels, routing drivers to charging stations when battery levels are low, and in response to predicted supply and demand.



New York City Department of Education

- Via was selected by the New York City Department of Education (NYC DOE) to provide a revolutionary school bus management system for the nation's largest school district.
- Parents and students will have the ability to track, in real-time, their bus' whereabouts and receive frequent and reliable communications in the event of service changes, improving safety and bringing important peace of mind to all users of the system. Via's best-in-class algorithms will enable the NYC DOE to achieve operational efficiencies and reduce transportation costs.



Coffs Harbour, Australia

- Via partnered with private bus operator Busways, AV developer EasyMile, and Transport for New South Wales to introduce **BusBot, one of the world's first shared on-demand driverless vehicles.**
- BusBot serves the Marian Grove Retirement Village in Australia, increasing mobility for senior citizens in the community. The deployment is ushering in a new era of shared driverless vehicles. BusBot addresses both traffic congestion and the high cost of AV technology by leveraging Via to aggregate multiple riders in the same vehicle.



Tours, France

- Fil Bleu, the transit agency in Tours, France, partnered with Via and Keolis, a private operator, to improve the efficiency and quality of their dial-a-ride paratransit service, Fil Blanc.
- **Via reduced paratransit operational costs** – including those associated with no-shows to medical appointments – and enhanced the rider experience by optimizing routes, reducing wait times and ride durations, and accommodating individual needs (including offering ride booking either by phone call or app).



Use Cases

- Transit Deserts
- Paratransit
- University & Corporate Shuttles
- First/Last Mile Connections
- Upgrading Bus Service
- School Buses